

DIA'S 2024-2028

IMPACT TARGETS

From Rhetoric to Results

1

Advancing the applicable aspects of debate education to various stakeholders for the benefit of human society.

2

Making debate education more accessible and more rewarding/meaningful

3

Building the internal structures of the organisation to World Class Standards



SO, HELP US GOD

www.debateinstituteafrica.com

2024 – 2028 IMPACT TARGETS

THEME From Rhetoric to Results

TIMELINE: 1st Jan, 2024 – 1st jan 2028

<p>STRATEGIC OBJECTIVE 1: ON ADVANCING THE APPLICABLE ASPECTS OF DEBATE EDUCATION TO VARIOUS STAKEHOLDERS:</p>	<p>By 2028, Debate Institute Africa shall have:</p> <ul style="list-style-type: none"> • Created Learning centres around all major cities in East Africa where professionals are reskilled and upskilled with excellent public speaking and career enhancing dialogue skills. • Created a publicly available curriculum for training public speakers and debaters for all ages from primary school to university irrespective of the ages where you are at. • Become a leading source of research and analysis on issues that affect Africa. This shall happen through strategic advocacy, research publication, conducting research on pertinent issues and an accessible media portal/house.
<p>ON BUILDING THE INTERNAL STRUCTURES OF THE ORGANISATION:</p>	<p>By 2028, Debate Institute Africa shall have:</p> <ul style="list-style-type: none"> • World class business development(M&E, Internal Product Innovation hub) and financial accounting systems. • Be a household name in the area of research, leader development, student empowerment and Pan Africanism. • A world class staff motivation system. • A stable alumni engagement office.

2024 – 2028 IMPACT TARGETS

THEME From Rhetoric to Results

TIMELINE: 1st Jan, 2024 – 1st jan 2028

By 2028, Debate Institute Africa shall have:

1. Established reliable partnerships with reliable similar minded organizations of a high reputation internationally in every continent under the sun in order to extending international educational exchange opportunities for African students of all ages.
2. Created a publicly available curriculum and resources for public speaking and debate club patrons, regional debate/public speaking society managers, judges, volunteers, and debate club student leaders
3. Inspired 1000 schools in East Africa to have established public speaking and debate programs.
4. Established an annual \$1mn civic education fund for marginalised students to access funding for public speaking and debating championships.
5. Hosted four editions of the Africa Debate Education Conference(ADEC)
6. Established locally funded affordable and accessible public speaking championships in all major regions in East Africa.
7. Established a bookstore for easy to navigate text and audio visual resources that covers a wide range of topics in public speaking and debating.
8. Provided training for over 2000 school public speaking and debating teacher- trainees, 2000 active public speaking and debate program managers across East Africa.

STRATEGIC OBJECTIVE 3:: ON MAKING DEBATE EDUCATION MORE ACCESSIBLE AND MORE REWARDING/MEANINGFUL