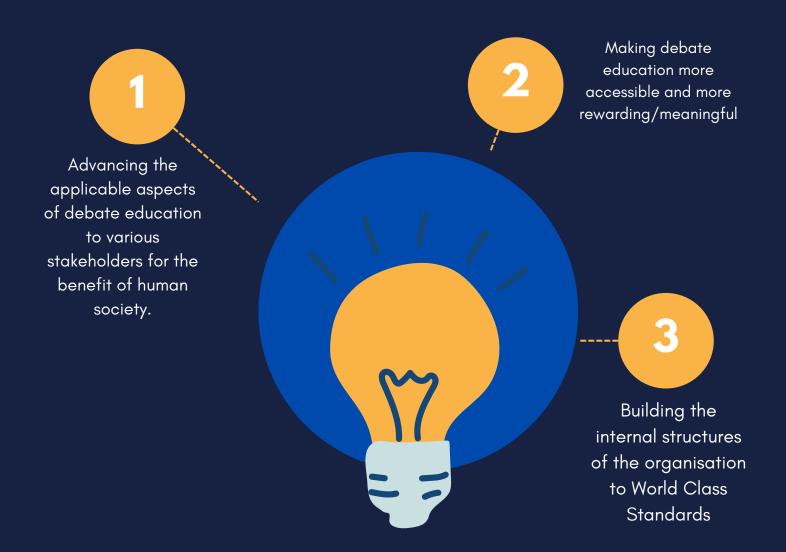
DIA'S 2024-2028

# **IMPACT TARGETS**

From Rhetoric to Results



# SO, HELP US GOD





## **2024 - 2028 IMPACT TARGETS**

**THEME** 

From Rhetoric to Results

TIMELINE:

1st Jan, 2024 - 1st jan 2028

### By 2028, Debate Institute Africa shall have:

- Created Learing centres around all major cities in East
   Africa where professionals are reskilled and upskilled with
   excellent public speaking and career enhancing dialogue
   skills.
- Created a publicly available curriculum for training public speakers and debaters for all ages from primary school to university irrespective of the ages where you are at.
- Become a leading source of research and analysis on issues that affect Africa. This shall happen through strategic advocacy, research publication, conducting research on pertinent issues and an accessible media portal/house.

#### By 2028, Debate Institute Africa shall have:

- World class business development (M&E, Internal Product Innovation hub) and financial accounting systems.
- Be a household name in the area of research, leader development, student empowerment and Pan Africanism.
- A world class staff motivation system.
- A stable alumni engagement office.



# 2024 - 2028 IMPACT TARGETS

**THEME** From Rhetoric to Results

**TIMELINE:** 1st Jan, 2024 – 1st jan 2028

#### By 2028, Debate Institute Africa shall have:

- 1.Established reliable partnerships with reliable similar minded organizations of a high reputation internationally in every continent under the sun in order to extending international educational exchange opportunities for African students of all ages.
- 2.Created a publicly available curriculum and resources for public speaking and debate club patrons, regional debate/public speaking society managers, judges, volunteers, and debate club student leaders
- 3. Inspired 1000 schools in East Africa to have established public speaking and debate programs.
- 4.Established an annual \$1mn civic education fund for marginalised students to access funding for public speaking and debating championships.
- 5. Hosted four editions of the Africa Debate Education Conference (ADEC)
- 6. Established locally funded affordable and accessible public speaking championships in all major regions in East Africa.
- 7. Established a bookstore for easy to navigate text and audio visual resources that covers a wide range of topics in public speaking and debating.
- 8. Provided training for over 2000 school public speaking and debating teacher- trainees, 2000 active public speaking and debate program managers across East Africa.